

**Thomas “Scott” Miller**  
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## PROFESSIONAL EXPERIENCE

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### Hopper

Senior Creative Manager  
Video Editor

Remote from Rhode Island  
May 2019 - Present  
Sept. 2017 - April 2019

As the Senior Creative Manager, I lead the creative direction, production, and delivery of Hopper’s ads for our Marketing team, social videos for our Communications team, and in-app media for our User Experience team. Highlights include:

- Establishing multimedia content strategy, aesthetics, and production process for in-app and public-facing media projects
- Improving Facebook and Instagram video ad creative performance: lowered cost per app install by 51% to an average of \$1.19
- Defining and implementing ad creative testing processes and roadmap for Marketing and Creative teams
- Winning the Facebook Storyteller Award for Best Direct Response Story ad for Travel in collaboration with Smartly.io

### Brown University School of Professional Studies (SPS)

Creative Team Lead, Educational Media  
Digital Media Specialist  
Online Production Coordinator

Providence, RI  
Oct. 2015 - Aug. 2017  
June 2014 - Oct. 2015  
Aug. 2013 - June 2014

- Led the creative direction, planning, scripting, and production of over 500 animations, live-action videos, podcasts, visualizations, and graphics for educational use within courses and for promotional use in collaboration with marketing team
- Partnered with colleagues at SPS to create the Digital Media Group team, defined and implemented a collaborative media production workflow for the Digital Media Group, and grew the team from 3 to 6 employees over 6-month period
- Defined aesthetic and quality standards for short-form multimedia in Brown University’s online and blended pre-college, undergraduate, and executive master’s programs

### Northeastern University Office of Advancement

Content Lead - Student Innovation Team

Boston, MA  
March 2012 - Aug. 2013

- Selected as 1 of 3 students to be a founding member of Senior VP for University Advancement’s Student Innovation Team
- Developed an interactive, story-driven website with team to boost university funds, scholarships, and donations for Empower campaign aiming to raise over \$1 billion by 2017
- Communicated and worked with leaders of all programs and colleges within university to build and manage content in CMS

### Harvard Law School Media Services

Media Technician

Cambridge, MA  
July - Dec. 2012  
July - Dec. 2011

- Recorded and edited video and audio from over 300 classes and events
- Assisted professors and speakers in advance and on-the-spot to fulfill audiovisual needs for classes and presentations
- Managed digital encoding, dubbing, duplication, and DVD creation of over 1,000 media files

### The Boston Globe / Boston Globe Media

Community and Public Affairs Assistant

Boston, MA  
July - Dec. 2010

- Managed and planned a two-day Media Matters writing conference for over 1,000 students and teachers
- Wrote and distributed press releases to over 250 news websites while working for the VP of Communications

### T.S. Miller Productions

Creator / Producer

Providence, RI  
Jan. 2010 - Present

- Created T.S. Miller Productions, a media production group with 49,000 YouTube subscribers and 5.8 million video views
- Produced and edited over 60 music videos and promotional videos for musicians, startups, and well-established businesses

## EDUCATION

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### Northeastern University

Bachelor of Arts, Communication Studies  
Concentration: Media Studies, Minor: Media Production  
Honors: Summa Cum Laude, 3.946 GPA, Dean’s List, 2013 Sears B. Condit Award, Lambda Pi Eta Honor Society

Boston, MA  
May 2013

## TECHNICAL SKILLS

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Adobe Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Animate, Audition, Lightroom, Media Encoder, Bridge  
Avid Media Composer, Pro Tools • Apple Final Cut Pro 7 & X, Compressor, Logic Pro • Maxon Cinema 4D • Sketch • InVision  
Voiceover • Script Writing • Camera Operation (DSLR, P2, RED) • HTML • CSS • Javascript (Intermediate) • Wordpress • Webflow